SPECIAL ENVOY FOR FAMILY FARMING FROM THE COP 30 PRESIDENCY

November 7, 2025

Dear colleagues,

As you know, I have been appointed Special Envoy for Family Farming by the COP30 Presidency. I received this nomination with the understanding that it represents an excellent opportunity to open a new channel for expressing our collective efforts to influence COP debates and resolutions.

Despite the ideological and economic mobilization of agribusiness and large-scale capital projects, once again seeking to block meaningful progress on the multilateral climate agenda, our organizations and networks remain committed to ensuring that family farming, in all its forms and expressions, is recognized and promoted as both an economic agent and a political actor offering integrated solutions to the climate and food crises.

Affirming family farming in the context of COP30 means underscoring the close relationship between its forms of labor organization and the revitalization of local economies grounded in the appreciation and conservation of environmental goods. It is in this unique combination of economic production and ecological reproduction, intrinsic to family farming and the agroecological approach, that the local solutions capable of addressing global crises are generated.

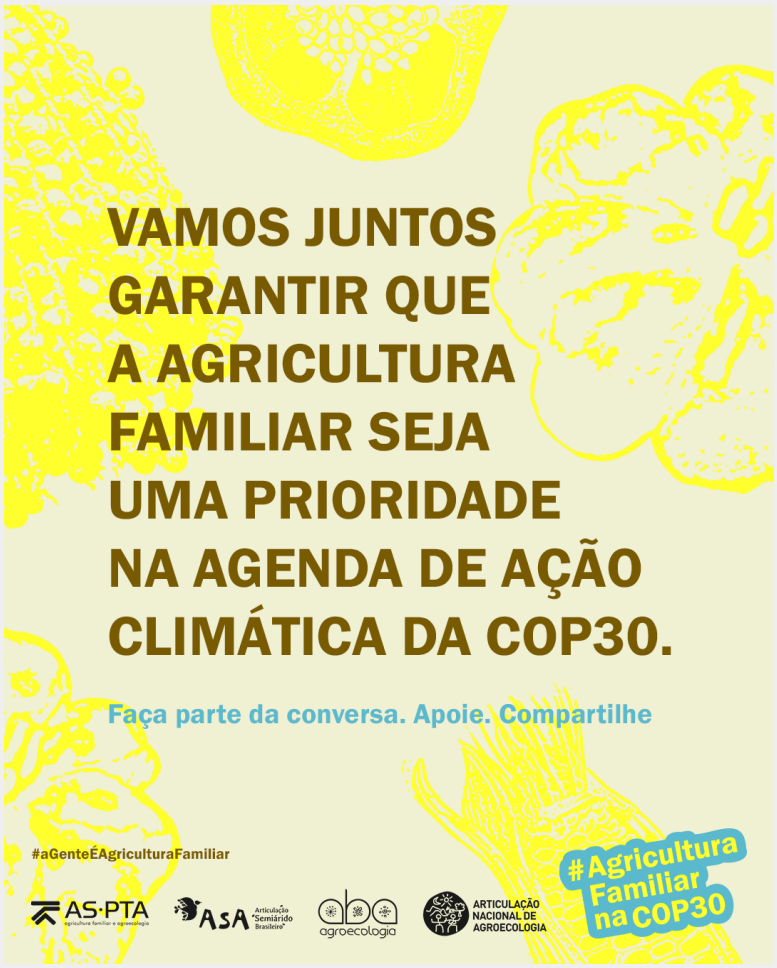
With the aim of making the most of this opportunity granted by the COP30 Presidency, we at AS-PTA reflected on the importance of launching a campaign in defense of family farming, one that communicates our proposals to diverse audiences while exposing the contradictions of the false solutions promoted by agrarian capitalism.

This Campaign has been conceived as a platform for reaffirming positions consolidated over years of joint action within our networks, particularly through the unifying work of ANA. It will complement and engage with the advocacy and communication initiatives being implemented by agroecological organizations, both individually and collectively, at the People's Summit, during the preparatory process and throughout COP30 itself.

Let's carry the struggle forward - together. Warm regards,

Agroecologia no Território, Justiça Climática no Planeta

Paulo Petersen | AS-PTA | Enviado Especial para Agricultura Familiar

Instagram: @PauloPetersenCOP 30 - Email: agriculturafamiliarnaCOP@aspta.org.br

To organize the agenda for Agroecology and Family Farming at COP 30, as well as invitations for Paulo, we have created a dedicated email address for managing invitations and receiving strategic activities: agriculturafamiliarnacop@aspta.org.br